



# JUSTICE FOR TRAYVON TOOL-KIT



**I AM TRAYVON MARTIN  
AND MY LIFE MATTERS**

## A Tool-Kit of aggregated resources inspired by the murder of Trayvon Martin



*bell hooks All about Love published 2001*

*"White supremacy has taught him that all people of color are threats irrespective of their behavior. Capitalism has taught him that, at all costs, his property can and must be protected. Patriarchy has taught him that his masculinity has to be proved by the willingness to conquer fear through aggression; that it would be unmanly to ask questions before taking action. Mass media then brings us the news of this in a newspeak manner that sounds almost jocular and celebratory, as though no tragedy has happened, as though the sacrifice of a young life was necessary to uphold property values and white patriarchal honor. Viewers are encouraged to feel sympathy for the white male home owner who made a mistake. The fact that this mistake led to the violent death of an innocent young man does not register; the narrative is worded in a manner that encourages viewers to identify with the one who made the mistake by doing what we are led to feel we might all do to 'protect our property at all costs from any sense of perceived threat.' This is what the worship of death looks like.*



# #BYP100 JUSTICE FOR TRAYVON TOOL KIT

## BYP 100 -Beyond November Movement

**BYP 100** is 100 **young black activist** from around the country convened by the Black Youth Project to **mobilize communities of color beyond electoral politics**

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## GLOSSARY

### **Internalized Racism**

Oppression that limits our beliefs and actions in our own potential and the potential of communities we belong to and come from. This often manifests itself in our emotional and physical endangerment. SOUL (School of Unity & Liberation) sums it up by saying this is “Us Attacking Our Self”. This happens when we believe the misconception and lies about our own group.

Ex. This relates to black girls being told they do/do not have “Good Hair” and other rhetoric about skin complexion.

**Internalized Racism Prompt-** Discuss George Zimmerman and his Internalized Racism how even though he is Latino, why he is labeled as white.

Ex. George Zimmerman is ethnically latino--however, he has the same racial privilege as white person, living in a gated community. He has a light skin color, and he holds no spanish name. So Zimmerman is so white-washed, and consumed by white supremacy that is why he is white.

### **Inter-Personalized Racism**

Oppression during interactions between people. This can happen between people within the same oppressed groups, between people from different oppressed groups, or between people from an oppressed group and people from a non-oppressed group.

**Inter-Personalized Racism Prompt-** Discuss day to interactions with people and the interaction between Trayvon and Zimmerman.

### **Institutional Racism**

Oppression that stems from systems and institutions of power (i.e. government and corporations) withholding resources from people of color. This type of oppression creates the conditions that can be seen in the day-to-day lives of people of color that includes poor educational systems, food insecurity, over-incarceration, health disparities, wealth gaps, etc.

**Institutional Racism Prompt-** Discuss how the system itself keeps perpetuating racism. i.e racial profiling, keeping the oppressed oppressed.

### **Ideological Racism**

Ideological racism thrives, one can expect its manifestation in the policy frameworks of leading institutions. Ideological racism is usually associated with the majority community's discriminatory attitude toward the minority communities.

**Ideological Racism-** Discuss the public response to Trayvon Martin, victim blaming, stereotyping.

### **Gender Oppression**

Gender oppression is the individual acts of abuse and violence, patterns of power and control, and systems of abuse and violence perpetrated against women and girls due to their gender. This includes state-sponsored violence; the effects of imperialism and capitalism on our material, social, and spiritual conditions; corporate violence; media violence; workplace violence; and violence at the level of family and intimate relations.

*Ex. Gender oppression committed within the environments of our people of color political work, i.e., within workplaces, organizations, coalitions, and movements, by perpetrators including individuals (men, women, transgender) and/or by organizational cultures and conditions. These forms of gender oppression specifically include individuals, workplaces or organi-*

*(physical, emotional, sexual, economic).*

### **Gender Oppression Prompt-**

Discuss the case of Marissa Alexander and her trial and compare it to the Trayvon Martin <http://www.forharriet.com/2013/07/who-will-march-for-marissa-alexander.html>

### **Stop and Frisk and Racial Profiling**

About Stop and Frisk Policy in New York : Facts, Know Your Rights, what NYCLU is doing

<http://www.nyclu.org/issues/racial-justice/stop-and-frisk-practices>

NAACP Toolkit on Racial Profiling (one pager, curriculums, know your rights)<http://www.naacp.org/pages/criminal-justice-resources>

### **Gender/ Queer intersection on Policing**

Gender Race and Urban Policing (Study on gendered differences of Black youth's interaction with the criminal justice system) <http://www.sagepub.com/gabbidonstudy/articles/Brunson.pdf>

Rachel Jeantel and the Politics of respectability (Exploration into white supremacy and the white gaze that end up killing Trayvon the much the same as the one that devalues Rachel Jeantel)<http://thefeministgrite.com/rachel-jeantel-respectability-politics/>

Did anyone really hear Jeantel (Further exploration on the intersections of white supremacist, patriarchal gaze on Jeantel ([http://www.salon.com/2013/06/28/did\\_anyone\\_really\\_hear\\_rachel\\_jeantel/](http://www.salon.com/2013/06/28/did_anyone_really_hear_rachel_jeantel/) )

While Zimmerman Walks CeCe McDonald is Still In Jail ( an article about the intersection of gender ,policing and incarceration) <http://www.policymic.com/articles/54845/while-zimmerman-walks-cece-mcdonald-is-still-in-jail-for-self-defense>

CeCe McDonald on Trayvon Martin - [http://colorlines.com/archives/2013/08/cece\\_mcdonald\\_from\\_prison\\_the\\_injustice\\_system\\_has\\_failed\\_us\\_again.html](http://colorlines.com/archives/2013/08/cece_mcdonald_from_prison_the_injustice_system_has_failed_us_again.html)

Trangender Experience with policing : <http://www.transpoc.org/old/index.php/news/88-the-case-of-cece-mcdonald-murderer-self-defense-against-a-hate-crime>

### **Policy and Policing**

The Secretive Corporate Outfit behind “Stand Your Ground “ laws ( A look into ALEC's support of Stand your Ground Laws): <http://blogs.reuters.com/great-debate/2012/04/13/the-secretive-corporate-outfit-behind-stand-your-ground/>

### **Intersections: Global**

Zimmerman as Domestic Drone <http://www.counterpunch.org/2013/07/15/zimmerman-is-a-domestic-drone/>

**Narratives of Racial Profiling (VIDEOS)**

Faces of Racial Profiling Video Series

<http://www.rightsworkinggroup.org/FacesofRP>

Narratives of police brutality in New York (written and video); and share your own story

[http://www.policereformorganizingproject.org/?page\\_id=924](http://www.policereformorganizingproject.org/?page_id=924)

The Scars of Stop and Frisk (NY) (video)

<http://www.nytimes.com/video/2012/06/12/opinion/100000001601732/the-scars-of-stop-and-frisk.html>

The Hunted and the Hated: An Inside Look at NYPD Stop and Frisk policy (video)

<http://www.youtube.com/watch?v=7rWtDMPaRD8>

**Videos about Trayvon Martin:**

**Trayvon Martin (music video by Jasiri X) -**

<http://www.youtube.com/watch?v=YKaJoEyYXyI>

**Black Boys Speak (focus group with Kevin Powel)**

<http://www.youtube.com/watch?v=m9Niottlibg>

**Recording of Black Youth Project Statement:**

[http://www.youtube.com/watch?v=DUxKJXK5WAc&feature=player\\_embedded](http://www.youtube.com/watch?v=DUxKJXK5WAc&feature=player_embedded)

**Philly Youth Respond to the Verdict (Youth News Segment)**

<http://www.youtube.com/watch?v=UBi0WwdagGQ>

**Made you Die- Trayvon Martin Tribute (Yasin Bey)**

<http://www.youtube.com/watch?v=WcmUAG210oM>

**Dream Defenders Speak Out at Florida Rally**

<http://www.youtube.com/watch?v=Nd7Ha5XtR0o&feature=youtu.be>

### **Action: How Youth Can Organize in their Schools and Communities**

**Organize a Group of Friends.** Gather together 4-5 friends and have a conversation about Trayvon Martin, Racial Profiling, or any other social justice issue that impacts your community. Utilize resources from the #BYP100 Justice for Trayvon toolkit in order to help inform and guide your conversation

**Create a List of Goals and Actions.** From your conversation, create a collective list of goals that you would like to achieve. For example, you could set “encourage dialogue about the murder of Trayvon Martin and racism at school.” Then, create a list of actions that you need to achieve your goals. For example, hosting a school assembly about police violence, starting a student organization dedicated to discussing and working on issues around police violence and racial profiling, or even creating and posting innovative artwork around school that responds to particular issues, all might be possible actions. Be creative!

**Research the possibility of your proposed actions.** What are possible barriers to your actions? What are possible benefits? What are possible outcomes to these actions? Who do you need to talk to in order to organize a school assembly or art show? Who do you need permission from? Do you need more people in order to do the action? Is your action legal? Weigh pros and cons, make a plan, and cover all your bases.

**Do the Action.** Follow through and complete your proposed action. Use it as an opportunity to recruit more people to your cause. Assess the successes and failures of your action.

**Stay Consistent.** Meet weekly or monthly, form an organization, continue to do more actions in order to expand the work. Always take time to reflect on your work—is it meeting your goals? Do not be afraid to re-adjust goals, actions, and tactics. This is simply a sign of growth.

More actions steps at [malcomxgrassrootmovement.org](http://malcomxgrassrootmovement.org)

## EXTENDED ACTION STEPS

### **Action: Building Solidarity with already existing Campaigns:**

#### **The Dream Defenders : Trayvon's Law. | [www.dreamdefenders.org/](http://www.dreamdefenders.org/)**

DREAM DEFENDERS ARE CALLING ON OUR BROTHERS AND SISTERS FROM ALL OVER FLORIDA AND THE NATION TO JOIN US. WE ARE CALLING ON CIVIL RIGHTS LEADERS, CULTURAL INFLUENCERS, AND ENTERTAINMENT ICONS TO HELP US TRANSFORM A TRAGEDY INTO A MOMENT OF UNITY AND ACTION. TOGETHER WE CAN ENSURE THAT THE SYSTEMIC INEQUALITIES THAT UNDERScoreD THE TRAGEDY THAT SPRING NIGHT IN SANFORD ARE NOT REPEATED.

#### **The Dream Defenders :Enemy of the State**

THIS CAMPAIGN DIRECTLY TARGETS A PRISON-INDUSTRIAL COMPLEX THAT SUPPORTS DRACONIAN DRUG POLICIES, IMMIGRANT DETENTION, AND THE SCHOOL TO PRISON PIPELINE. THIS MULTI-FACETED CAMPAIGN HAS MULTIPLE GOALS INCLUDING PRES-SURING PRISON CORPORATIONS TO FULLY DISCLOSE LOBBYING EFFORTS, ORGANIZING AGAINST THE INCARCERATION OF IMMIGRANTS & JUVENILES, BREAKING THE TIES BETWEEN ICE AND PRISON CONTRACTORS, AND ELIMINATING PROFIT FROM INCARCERATION. ADDITIONALLY, THIS CAMPAIGN WILL IMPLEMENT A STATE BY STATE STRATEGY IN THWARTING PRIVATE PRISONS BY PUSHING FOR REGULATIONS NEGATIVELY IMPACTING THEIR BUSINESS MODEL AND LEGISLATION THAT WOULD OUTRIGHT BAR THEM FROM ENTERING INTO CONTRACTS WITH THE STATE.

#### **ACLU- JUSTICE SHOULD NOT DEPEND ON SKIN COLOR | ACLU.ORG**

**A CALL TO SEND LETTERS TO MEMBERS OF CONGRESS:THE TRAGEDY OF TRAYVON MARTIN AND HIS FAMILY IS A SYMPTOM OF THE PERVASIVE RACIAL PREJUDICE IN OUR JUSTICE SYSTEM. WE URGE YOU TO PASS THE END RACIAL PROFILING ACT WITHOUT DELAY TO HELP GET RACIAL PROFILING OUT OF LAW ENFORCEMENT**

#### **Social media Campaigns:**

**#BlackLivesMatter tumblr** — in the Black tradition of the call and response, #blacklivesmatter is a response to the ways in which our lives are de-valued and a call to action.

**Artist for Trayvon** A page dedicated to art honoring Trayvon martin  
**#ArtiforTrayon**

## EDUCATIONAL RESOURCES

Lesson on Racial Profiling ( grades 6-8; 9-12)

<http://www.tolerance.org/lesson/racial-profiling>

Curriculum on Racial Profiling via National Education Association (Grades 6-12)

[http://www.nea.org/assets/docs/Racial\\_Profiling\\_Curriculum\\_Guide-TOPIC.pdf](http://www.nea.org/assets/docs/Racial_Profiling_Curriculum_Guide-TOPIC.pdf)

The Storytelling Project Curriculum: How to Talk about Race and Racism through Storytelling and the Arts

[http://www.columbia.edu/itc/barnard/education/stp/stp\\_curriculum.pdf](http://www.columbia.edu/itc/barnard/education/stp/stp_curriculum.pdf)

### **How to talk to Kids about Trayvon (for Parents)**

How to Talk to Your Kid About Trayvon Martin's Death by Te-Ericka Patterson (Huffington Post)

[http://www.huffingtonpost.com/teerika-patterson/trayvon-martin\\_b\\_1378674.html](http://www.huffingtonpost.com/teerika-patterson/trayvon-martin_b_1378674.html)

Five Tips on Talking to Kids about Trayvon Martin and the Zimmerman Verdict by Catherine Pearlman (Wall Street Journal)

<http://blogs.wsj.com/speakeasy/2013/07/16/five-tips-on-talking-to-kids-about-race-and-the-zimmerman-verdict/>

How to Talk to Your Black Sons about Trayvon Martin by Danielle Young (hello beautiful)

<http://hellobeautiful.com/2657261/how-to-talk-to-young-black-men-about-trayvon-martin/>

### **How to talk to your class/kids about Trayvon (Teachers and Youth Workers)**

Key Questions for Teaching about the Trayvon Martin case using NY Times opinion pieces (about half way down the page)

<http://learning.blogs.nytimes.com/2012/03/26/on-trayvon-martin-a-guest-post-from-a-teenager-and-some-teaching-suggestions/>

Teachers for Trayvon resource list

<http://nycore-teaching.wikispaces.com/Trayvon+Martin>

A Youth friendly Reader by Project Nia :

<http://niastories.files.wordpress.com/2013/08/trayonreader2013.pdf>

### **How to talk to your class/kids about violence (Parents, Teachers, and Youth Workers)**

Talking to Children About Violence: Tips for Parents and Teachers via National Association of School Psychologists

[http://www.nasponline.org/resources/crisis\\_safety/talkingviolence.pdf](http://www.nasponline.org/resources/crisis_safety/talkingviolence.pdf)

Talking to Kids About Fear and Violence via Mental Health America

<http://www.nmha.org/index.cfm?objectid=CA866E3C-1372-4D20-C81985970CB4F55A>

### **How to teach (anti)racism (Educators, Parents and Youth Workers)**

Safe at School Racial Equity Toolkit

<http://www.safeatschool.ca/index.php?q=resources/resources-on-equity-and-inclusion/racism/tool-kits-and-activities>

### **BYP 100**

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A Statement on the Reclamation of All Black Life: For Trayvon, Marissa, & Jordan

<http://thefeministwire.com/2013/07/a-statement-on-the-reclamation-of-all-black-life-for-trayvon-marissa-jordan/#.UegIEtXWhgM.twitter>

Contact BYP100 at the following :

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