HOW CAN WE MAKE EVALUATION AND DATA TRACKING ROUTINE?

Here are some questions to consider in thinking about sustaining good work and data tracking to support good work:

• Has the group considered ways to share responsibility for data tracking and other key functions that will ensure the work can continue?
  
  o Understand the functions needs to sustain the work (leadership, data tracking and sharing, capacity building, communication, project management, etc.) and look for ways to embed them within existing institutions, organizations and affinity groups that can keep good work going.
  
  o Assess how current partnerships are working and whether new ones need to be established to help institutionalize the tracking of key outcomes.
  
  o Assess whether the project’s activities need to be spun off to other organizations in the community to insure institutionalization.
  
  o Assess whether other groups are now working on the issue, and whether the group needs to partner with them.

• Has the group considered ways to ensure public accountability for the continued progress of its work?
  
  o Assess what the group needs to do to sustain the community's interest and engagement in the issue.
  
  o Assess how the findings and process of evaluation can be used to help people continue learning about race, power, and privilege and keep the issues on the table.
  
  o Discuss the evaluation findings with the people most affected by the issue.
    
    ▪ What are the responses? How accurate do various constituents believe the evaluation findings are? What are constituent suggestions for changes in strategies? What is the demand for continuing, if any?
  
  o Assuming there is a demand to sustain the work and/or evaluation of the work, determine whether a public audit or report card tracking the outcomes of interest over time can be built into the work of advocates, in legislation and other public systems and methods of accountability.